

# WHAT IS THE NORDIC MODEL?

The Nordic Model (also known as the Sex Buyer Law) is a human rights-based approach to prostitution law and policy. It has several elements:



## DECRIMINALISATION OF THE PROSTITUTED

Prostitution is inherently violent. Women should not be criminalised for the exploitation and abuse they endure.



## SUPPORT AND EXIT SERVICES

High quality, non-judgemental services to support those in prostitution and help them build a new life outside it, including: housing; training and education; child care; legal, debt and benefit advice; emotional and psychological support.



## BUYING SEX BECOMES A CRIMINAL OFFENCE

Buying human beings for sex is harmful, exploitative and can never be safe. We need to reduce the demand that drives sex trafficking.



## A HOLISTIC APPROACH

- A public information campaign
- Training for the police and CPS
- Tackling the inequality and poverty that drive women and girls into prostitution
- Effective laws against pimping and sex trafficking, with penalties that reflect the enormous damage they cause

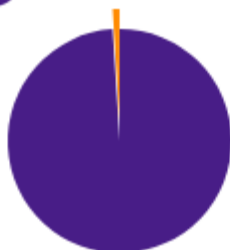
LOOK INSIDE



# PROSTITUTION IS UNEQUAL

## PUNTERS

■ Male  
■ Female



IN A STUDY OF  
UK PUNTERS:

**27%** Believed he was entitled to any act he wanted

**47%** Believed the woman had no rights

**49%** Had bought sex abroad

## WHAT HE SAID



"Men go to prostitutes so they can do things to them their girlfriends would not put up with."

"My favourite experience was when she was totally submissive."



"I punt because I like young, pretty girls who are young enough to be my daughter, or even my granddaughter."

"I feel sorry for these girls but this is what I want."



## PROSTITUTED

■ Female  
■ Male



IN A STUDY OF  
PROSTITUTED WOMEN:

**70%** Were sexually assaulted as children

**75%** Had experienced homelessness

**89%** Wanted to leave

## WHAT SHE SAID



"I was used like a public toilet."



"I would go somewhere else with my thoughts until he got off me and it was over with. I don't know how else to explain it except it felt like rape. It was rape to me."



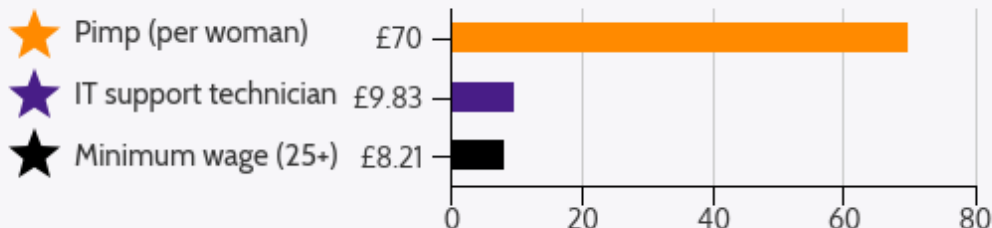
"It's all the same emotionally, no matter where we work."



"We want real jobs, not blowjobs."

# PIMPING WOMEN AND GIRLS

## APPROXIMATE HOURLY EARNINGS



"There is no education that can give an abused and frightened teenage girl the ability to out-think and refuse an older man pretending to offer love and money, and to take care of her."

**"A PIMP IS SOMEONE WHO FREELoads OFF THE MISFORTUNE OF WOMEN AND CHILDREN."**

**MOST (~90%) WOMEN IN PROSTITUTION HAVE A PIMP**



## KEY TRAFFICKING FACTS

- ★ Most pimping fits the international definition of sex trafficking
- ★ Human trafficking is the third largest international criminal industry
- ★ In Europe 80% of human trafficking is sex trafficking
- ★ 97% of sex trafficking victims are female
- ★ Countries with legal prostitution have more sex trafficking

"The good intention to improve the position of prostitutes through legalisation in Germany has achieved the opposite. Women have become a resource, to be used as efficiently as possible for profit."

For a fully referenced version of this flyer, see <http://nordicmodelnow.org/>

# WHY THE NORDIC MODEL?

- Equality between the sexes is not possible while men can buy sexual access to women and girls
- Women and girls are not commodities for others to get rich on
- Prostitution is not the answer to women's poverty
- Prostitution is incompatible with human rights



**NO**

men will suffer physical harm if prostitution is abolished

**1,000,000**

of women will be spared physical harm if prostitution is abolished



## FIND OUT MORE!



[HTTP://NORDICMODELNOW.ORG](http://nordicmodelnow.org)



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MODEL NOW!**