



Nordic Model Now! Slideshow

Notes for presenters

The Nordic Model Now! slideshow is a fully scripted presentation designed to provide a comprehensive introduction to the realities of prostitution and how it affects those within it and what it does to punters and the wider community; plus a summary of different legal and policy approaches, including: Health and Safety, what happens when the sex trade is legalised or fully decriminalised, the limitations of the “Harm Reduction” approach, the tactics of the sex trade lobby, and the thinking behind the Nordic Model, and how it has worked in practice in Sweden.

It takes approximately 55 minutes to run through the presentation without a break, although we recommend a short break at the half way point. With a Q&A session afterwards, the presentation would fit an event of 90 minutes to two hours.

Presenters may optionally modify the slideshow – for example, to reflect local realities or to tailor it to a particular audience. However, we ask that you do not remove the first slide, or the penultimate one that gives details of our website and social media accounts.

The slideshow is in the form of a PowerPoint presentation, with the script in the Notes area below each slide. The Notes area also includes links to studies quoted and background information. The full script (with references) is available as a PDF handout that participants can download.

The slides are also available as a PDF for those who do not have access to PowerPoint.

Preparation

We recommend you run through the script several times before doing the presentation, so you are familiar with it. Follow the links to the studies quoted and the background information to prepare yourself for the Q&A.

Interactivity

The script does not include any interactivity – apart from the Q&A session at the end. If you are confident both as a presenter and with the subject matter, you may want to consider adding some interactive sections. However, we advise caution because without strong handling, interactive parts can potentially disrupt the presentation – especially if the audience is somewhat hostile. Here are some possibilities:

Slide 44: Accountability – Ask people to get into groups of three or four to discuss for a few minutes why they think society finds it so hard to acknowledge the damage of prostitution

and hold punters to account. After the allotted time, bring people back into the main group and ask them to feed back the reasons they came up with.

Slide 51: Pause – Ask people to suggest potential solutions to prostitution.

Slide 74: Impact of legalisation/full decriminalisation – Ask people to get into groups of three or four to discuss for 2 or 3 minutes ways in which the harms of another harmful practice (e.g. child chimney sweeps, Chinese foot binding, FGM, plantation slavery) could have been reduced to an acceptable level. After the allotted time, bring people back into the big group and ask a representative from each group to report back.

Depending on what people come up with, you can then explain that some practices are so harmful, nothing can bring them to an acceptable level and attempting to do so may in fact serve to perpetuate that harmful practice. This then leads on to the slides on the harm reduction approach to prostitution.

Make sure you're supported

Always make sure you have at least one supporter with you. Consider sharing the presentation of the slideshow – with one person presenting up to the break (slide 51) and the other the remaining slides, for example. Alternatively, one person could present the slideshow and another person (or two or more people) handle the Q&A.

Handouts and references

Please remember to tell the audience that they can download the handout PDF from our website and that this includes references to all the studies mentioned and further reading on the topics covered. Preferably do this at the end to avoid people looking stuff up on their mobile devices during the presentation and thereby diluting its emotional impact.

You may want to consider preparing an A4 or A5 handout with suggestions for what people can do to help the campaign, to supplement the suggestions on slide 95.

Feedback

Please let us know how it went. Consider taking a photo of the event and sending it to us so we can share it on social media. Please send us suggestions about how we could improve the slideshow.

- **Email:** nordicmodelnow@gmail.com | **Website:** <http://nordicmodelnow.org/>
- **Twitter:** [@nordicmodelnow](https://twitter.com/nordicmodelnow) | **Facebook:** [@nordicmodelnow](https://www.facebook.com/nordicmodelnow)

Donations

We are an unfunded grassroots group, please consider making a donation to support our work: <http://nordicmodelnow.org/about/donate/>