

NORDIC MODEL NOW!

Campaigning for the Nordic Model
approach to prostitution in the UK



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men will suffer
physical harm if
prostitution is abolished

1,000,000s

of women will be spared
physical harm if
prostitution is abolished



The Nordic Model decriminalises those who are prostituted, provides services to help them leave, and makes buying sex a criminal offence, in order to reduce the demand that drives sex trafficking.



Women and girls are not commodities for others to get rich on



Gender equality is not possible while men can buy women and girls

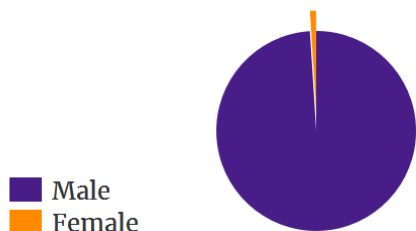


Prostitution is not the answer to women's poverty

Prostitution is incompatible with human rights

Prostitution is Unequal

Punters



IN A STUDY OF UK PUNTERS:

27% Believed he was entitled to any act he wanted

47% Believed the woman had no rights

49% Had bought sex abroad

WHAT HE SAID



“Men go to prostitutes so they can do things to them that their girlfriends would not put up with.”

“My favourite experience was when she was totally submissive.”



“I punt because I like young, pretty girls who are young enough to be my daughter, or even my granddaughter.”

“I feel sorry for these girls but this is what I want.”



Prostituted



IN A STUDY OF PROSTITUTED WOMEN:

70% Were sexually assaulted as children

75% Had experienced homelessness

89% Wanted to leave

WHAT SHE SAID

“I was used like a public toilet.”



“I would go somewhere else with my thoughts until he got off me and it was over with. I don't know how else to explain it except it felt like rape. It was rape to me.”

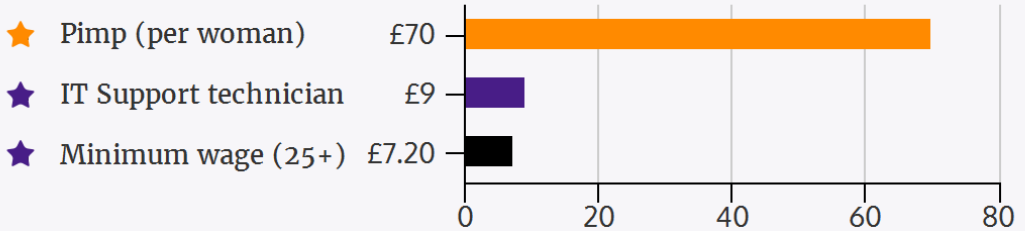
“It's all the same emotionally, no matter where we work.”



“We want real jobs, not blowjobs.”

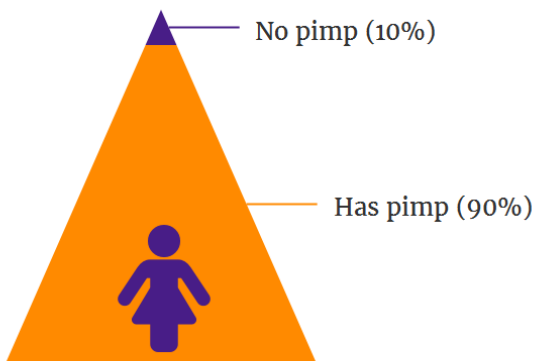
Pimping Women and Girls

APPROXIMATE HOURLY EARNINGS



“There is no education that can give an abused and frightened teenage girl the ability to out-think and refuse an older man pretending to offer love and money, and to take care of her.”

“A pimp is someone who freeloads off the misfortune of women and children.”



KEY TRAFFICKING FACTS

- ★ Most pimping fits the international definition of sex trafficking
- ★ Human trafficking is the third largest international criminal industry
- ★ In Europe 80% of human trafficking is sex trafficking
- ★ 97% of sex trafficking victims are female
- ★ Countries with legalised prostitution have more sex trafficking

“The good intention to improve the position of prostitutes through legalisation in Germany has achieved the opposite. Women have become a resource, to be used as efficiently as possible for profit.”

What is the Nordic Model?

The Nordic Model (also known as the Sex Buyer Law) is an approach to prostitution that has been adopted in Sweden, Norway, Iceland, Northern Ireland, Canada, and France. It has several elements:

1 DECRIMINALISATION OF THE PROSTITUTED

Prostitution is inherently violent. Women should not be criminalised for the exploitation and abuse they endure.

2 SUPPORT AND EXIT SERVICES

High quality, non-judgemental services to support those in prostitution and help them build a new life outside it, including: housing; training and education; child care; legal, debt and benefit advice; emotional and psychological support.

3 BUYING SEX BECOMES A CRIMINAL OFFENCE

Buying human beings for sex is harmful, exploitative and can never be safe. We need to reduce the demand that drives sex trafficking.

4 A HOLISTIC APPROACH

- A public information campaign
- Training for the police and CPS
- Tackling the inequality and poverty that drive women and girls into prostitution
- Effective laws against pimping and sex trafficking, with penalties that reflect the enormous damage they cause

FIND OUT MORE: <http://nordicmodelnow.org/>

